

Amelia Tingley

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miasdesignportfolio.com

EDUCATION

University of Wisconsin-Madison

Expected Graduation May, 2027

- Current course of study: Textiles and Fashion Design. Entrepreneurship & Art certificates.
- Dean's Honors List. GPA: 3.95
- Key coursework: Garment construction, patternmaking, textile science, trend forecasting and print/pattern design.

University of New Hampshire

September, 2023-May, 2024

- Edwin and Mary Sheier Art Scholarship. GPA: 4.0

EXPERIENCE

Design and Development Intern | Madison, WI

June, 2026-Present

DSG Outerwear

- Develop and revise technical packs for new outerwear styles by creating technical flats, updating grading specifications, and incorporating fit comments from sample fittings to support accurate product development and production readiness.
- Conduct market, trend, and competitive research by analyzing up to 15 different competitor brands, seasonal color palettes, silhouettes, and consumer preferences to identify opportunities for future product development and inform design decisions.
- Evaluate competitor product lines and emerging consumer trends to identify gaps in the company's product assortment and generate design concepts for 3 separate lines/seasonal collections aligned with customer needs and brand objectives.

Director of Merchandising | Madison, WI

2025-Present

UW-Madison Club Tennis Team

- Oversee full merchandise lifecycle for 3 orders annually for a 100-member competitive club team.
- Lead vendor negotiations, coordinate directly with Under Armour to source and purchase one of the merchandise orders, and manage a budget of \$1000.
- Collaborate cross-functionally with team leadership to align merchandise selections with team identity, member preferences, and budget parameters.
- Develop and strengthen professional communication skills through regular outreach and relationship management with team, brand representatives and external vendors.

Sewing Instructor | Evanston, IL

May, 2024-December 2025

Sew on Central

- Taught foundational sewn construction techniques (machine operation, seam finishes, fabric handling) to school aged students (5-16 year olds) reinforcing accuracy and craftsmanship.
- Supported studio operations including inventory organization, workspace management, and class preparation, maintaining an efficient and production-ready environment.
- Started a company TikTok account and created process-focused content, highlighting construction techniques, materials, finished products, and classes to support brand visibility and customer engagement.

Artist | Evanston, IL

2020-Present

Self-Employed

- Exhibit and consistently sell work through the Ludington Area Center for the Arts, demonstrating an understanding of audience engagement and market positioning.
- Manage project timelines, pricing, and client communication while maintaining a consistent personal aesthetic and attention to detail.

Studio Assistant | Madison, WI

October, 2024-November, 2024

UW Art Graduate Program

Assistant Tennis Instructor | Evanston, IL

Summers 2021-2025

Northwestern Tennis and Evanston Township High School Summer Programming.

SPECIAL SKILLS

- Design and Illustration Lead for Moda Magazine.
- Club tennis player at the University of Wisconsin-Madison and University of New Hampshire.
- Proficient in Adobe Creative Suite, WGSN trend research, and Microsoft Suite.